



**Enrich the data.  
Enrich the discovery  
user experience.**

---

**BETTER BUSINESS DECISIONS  
WITH SMARTER DATA**

---

## DATA IS THE GLOBAL EXCHANGE CURRENCY

We are positively swimming in data—in some cases, wildly and desperately thrashing in it. It's a brave new digital world, where big data is the new world currency. And the Web has become the new global exchange platform for trading data—your data—bit by bit.

The continuous high-speed streams of data can be overwhelming, leaving you unable to fully discern or uncover important patterns or make meaningful observations.

Data visualization dashboards provide a clearer view for simplified data discovery. They allow you to take a step back and really "see" through the data. They give you the power to respond and take informed action at high speed.

## MAP IT

**FIND YOUR WAY** | By visualizing information, data dashboards can create a landscape that you can explore with your eyes, a sort of information map.

## ZOOM IN/ZOOM OUT

**VIEW DETAILS OR SUMMARIES** | Data dashboards allow you to explore and interpret dense data sets. They are highly customizable, work in all major browsers, with zoom features to expand or collapse data views.

## GET RICHER INSIGHT

**INTERACT WITH THE DATA** | Web-based data dashboards can display highly-interactive dynamic reports that convert statistics into engaging data visualizations for easier understanding.

**Get to the underlying answer much more quickly.**

Meaningful visuals of your data help you grasp, analyze, interpret, and understand the big-picture as well as the details.



# 3

## TRUST THE DATA

**STAY CURRENT** | Get the freshest data. Data dashboards display up-to-date information that you can trust. Base your decisions on daily current data and not on weekly or monthly reports that no longer provide an accurate status.

## SELECT TIMELINES

**SEE DATA ACROSS TIME** | Data dashboards can render dynamic and interactive timelines that convey a lot of information for specific blocks of time.

## VIEW TREND LINES

**MOVE DATA POINTS** | Data dashboards can generate trend lines automatically, with interactive points that you can adjust, updating the data set accordingly.

## POINT AND GO

**VIEW IT ON ONE SCREEN** | Data dashboards can take a large amount of data and present it for easy and quick consumption in a centralized manner that allows you to simply take the direction you want to go and drill down.

**No more cumbersome spreadsheets or quirky presentation slide decks.**

Worksheet tabs, scrolling across way-too-many columns and rows, linked data cells that go berserk inexplicably...without fail.

Slide after slide, bullet point after bullet point, and charts with teeny tiny print, crazy fonts and colors... who has time for that?

Stop the madness.

Real-time data dashboards for informed decision-making.

## GET THE DATA NOW

**ACCESS DATA ANYTIME** | Web-based data dashboards offer flexibility and convenience by providing 24/7 instant access to the data you need to make better-informed decisions.

## SLICE AND DICE

**SORT, FIND & VIEW DATA** | Data dashboards support users in an efficient search for content. Search filters that use broad or narrow search content classifications allow you to quickly and reliably find the information you need.

### LEARN MORE

Contact us for a friendly conversation about using data dashboards to meet your business needs.



aesbus

13910 Champion Forest Dr.  
Suite 208  
Houston, Texas 77069  
[Sales@aesbus.com](mailto:Sales@aesbus.com)

[www.aesbus.com](http://www.aesbus.com)

## From big picture to details in a click.

Data visualization dashboards are highly interactive, customizable and work across all devices and platforms:

- Modular design for easy uploading, managing, and querying available data sets
- Optimized for web delivery
- Easy to use and always conveniently accessible via web browsers
- Intelligent display of interactive and visually engaging charts and graphs in response to data queries
- Highly interactive data manipulation for an engaging user experience
- User-role properties and security-level privileges for ensuring proper access to the information